

Product designer who untangles complex, high-stakes problems. I go to the root, deconstruct them into core elements and rebuild systems teams can grow with.

SKILLS

Understand complex systems

- Root cause framing
- Product and system audits
- Journey maps and service blueprints

Build platforms from zero to one

- Information architecture
- Research into user stories
- Workshop facilitation

Standardize across surfaces

- Design systems and patterns
- Cross-team standards
- Interaction design

Prototype and build with AI

- Designing LLM-powered features
- Prototyping and building in code with AI
- Claude Code, Figma AI, Google AI Studio

Lead and grow teams

- Mentorship programs
- Hiring and interview training
- Managing design and front-end teams

EXPERIENCE

Staff Product Designer

Meta · Security / Mar 2023 to Jul 2026

- Sole designer on an internal access platform, unifying legacy tools into one system
- Shipped the platform's first AI-powered feature, turning hours of bulk work into seconds
- Stood up a mentorship program for designers across the org

Senior Product Designer

Meta · Integrity / Jul 2018 to Mar 2023

- Created a pattern system that set shared standards for enforcement touchpoints across apps
- Mapped a dynamic adversarial ecosystem into a canonical framework teams used to prioritize work
- Rebuilt the measurement behind a dashboard instead of polishing its surface, which became a core metric
- Ran hundreds of hiring interviews and interview trainings

Senior User Experience Designer

Auction.com & Ten-X Homes / Apr 2016 to Jul 2018

- Built portfolio management tools for financial institutions processing large inventories of assets
- Designed a home valuation tool that brought key dynamics into a single view, filed as a patent application
- Drove design thinking culture through a self-initiated sprint program, earning leadership buy-in for redesigning property search workflow

UX Designer, Manager and Consultant

MindGeek, Graphically Speaking and Loosid Design / 2007 to 2016

- Built and led design and front-end teams, rebuilt an advertiser-centric ad platform and ran a remote design studio consultancy

EDUCATION

- UX Certificate Specialty in UX Management · Nielsen Norman Group
- Internet Business Graduate Program · McGill University
- Design and Visual Communications · Art Institute of Vancouver
- Business Management (BComm) · The University of British Columbia